Faceting Edge News

June 13, 2012 Summer 2012

Larry Bolinger - Gem-Where™ Software Design Engineer



Larry Bolinger

Larry Bolinger recently joined Northern Apex Corporation as a Software Design Engineer for Gem-Where™. Larry will be utilizing his 28 years of software development experience to meet our expanding customer needs.

Larry has a degree in Computer Programming Technology and he is a Professional Scrum Master I (a software development method for managing software projects and product or application development).

Larry is married to Elaine, his wife of 37 years. He has 2 children and 2 grandchildren. He enjoys playing golf, watching college basketball and spending time with his grandchildren.

RFID Tag Frequency Comparison

Gem-Where™ - 900 MHz	***Competitors - 13.56 MHz***
900 MHz frequency jewelry tags can be read from 1 inch to 20 feet	13.56 MHz frequency jewelry tags can only be read from 1" to 2 " with a normal antenna and power
900 MHz tags can be read in standard jewelry trays/displays	13.56 MHz tags have to be moved to a 'custom' tray to be read
900 MHz tags can easily be read around metal objects	13.56 MHz tags have to be moved around/ jiggled to be read around metal objects



Smart View

Do you want to learn more about how our Smart View RFID enabled Counter Pad will help you sell more? Contact us for details.







Please contact Kevin Knuth for more information about Gem-Where™:
260.637.2739 x105
kknuth@gemwhere.com
www.gemwhere.com

JCK Vegas - 2012

JCK Las Vegas was a huge success with thousands of attendees, many of which visited our parnters booths to see Gem-Where™ in action. There were live demonstrations of Gem-Where™ in two booths, JCS and Kassoy, as well as our literature and information in Arch Crown, Ell and The Edge's booths.

When asked about JCK Vegas, Craig Carnevale, owner of JCS said, "The jewelers that looked at the RFID system that we use from Gem-Where™, liked the optional re-usable RFID chips that can fit inside a standard rattail barcode tag. Another big advantage of Gem-Where™ is that you can scan inside a jewelry case and don't have to remove each item and put it in a box to take inventory, which makes taking inventory much slower than with Gem-Where."

WEBINAR:

If you would like to learn more about Gem-Where™ and Smart View™, please join us for a webinar on Wednesday, June 27th at 1pm EST. There are only 20 open spots, so RSVP early! To register please call 260.637.2739 x105 or email ahoffman@gemwhere.com.

Gem-Where™ - Growing with our partners...

If you are thinking about adding RFID to your current store operations, please consider using one of our POS partners:

- Jewelry Computer Systems
- Incom
- DCIT
- The Edge

We are always looking to add additional POS partners. If you do not see your current POS provider below, be sure to let us know and we will work with your vendor directly to integrate Gem-Where™ into your current database.